REVIEW OF THE ECONOMICS ASPECT OF THE SMARTPHONE USERS BASE ANDROID OPERATING SYSTEM, IOS AND TIZEN

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ABSTRACT

The rapid development of smartphone technology as a testament to the many users of smartphone devices to help solve some needs, the proportion of mobile device users from year to year continue to experience a significant increase is evident. The presence of Tizen as a new Operating system, a combination of 2 large companies namely Intel and Samsung, Tizen one of the opensource OS based Smartphone, as we know there are several mobile operating system such as Android OS, iOS, BlackBerry, and Tizen. While this percentage of users from 4 mobile OS, Android is the first with a percentage of 82.8%, iOS 13.9%, Microsoft 2.8%, BlackBerry 0.7%, the rest is OpenSource Tizen. User involvement and dominant factor market share that influences developers to deliver a smartphone os reliable both in terms of needs and from the ease. From here the authors want to present some existing economic aspects by associating the emergence of its opensource-based OS, Tizen, this OS can not be considered trivial by other producers, Tizen users have increased from year, because this Tizen as mobile OS Smartphone Samsung then support Hardware and software technology continues to be adjusted to market needs.